WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

A GOOD SOLUTION SOLVES MULTIPLE PROBLEMS

A Project of CALCASA Prevention Institute

PreventConnect
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How to use this technology

- Raise hand
- Text chat
- PowerPoint slides
- Polling questions
- Phone

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

2012 Web Conferences

Connect for Success:
Enhancing impact through innovative partnerships

- A Good Solution Solves Multiple Problems (April 24 & 26, 2012)
- Social Change and Social Justice: Building Bridges Between Movements (May 22 & 23, 2012)
- Don't Let Prevention Stand Alone: Integrating Prevention Efforts in Your Agency and Community (June 13 & 14, 2012)
- Expanding the Evidence Dialogue I: Exploring Research, Community Context and the Experiences of Practitioners to determine *What Works*. (June 18 & 20, 2012)
- How Can We Help? Developing Shared Goals For Diverse Community Priorities (July 31, 2012)
- When Place is the Focus: Connecting Prevention Approaches to Place Based Initiatives (August 15 & 16, 2012)
- Expanding the Evidence Dialogue II: Balancing Research, Community Context and the Experiences of Practitioners to determine *What Works*. (September 18 & 19, 2012)

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- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression

A Good Solution Solves Multiple Problems

Training conducted by:

Dalila Butler, MPH
Annie Lyles, MSW

April 24th & April 26th, 2012
11:00AM -12:30 PST; 2:00-3:30 PM EST

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This Year's Focus

Connect for Success:
Enhancing Impact through Innovative Partnerships

- Build upon foundational understanding **primary prevention**
- Explore **specific strategies** to enhance partnerships
- Identify opportunities to incorporate the principles of primary prevention in the **development, implementation and evaluation** of efforts to end sexual and domestic violence.

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Learning Objectives

- Engage in a **candid discussion** of the challenges and opportunities
- Provide examples of **lessons learned**
- Identify opportunities to incorporate **population based efforts**
- Identify **potential indicators**

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Prevention

a ***systematic*** process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occuring.

Primary Prevention

taking action before sexual and domestic violence occurs.

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The Prevention Continuum

Up Front	In the Thick	Aftermath
Approaches that take place **BEFORE** violence has occurred to prevent initial perpetration or victimization	*Immediate* responses **AFTER** violence has occurred to deal with the consequences in the short-term	*Long-term* responses **AFTER** violence to deal with the lasting consequences and treatment interventions

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Norms

more than a habit

based in culture & tradition

sanction behavior

attitudes, beliefs, ways of being

taken for granted

behavior shapers

communicate regularity in behavior

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Norms

- Power and Control
- Limited Roles for Women
- Narrow Definitions of Masculinity
- Violence
- Privacy and Silence

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National Sexual Violence Resource Center
Prevention Assessment

Year 2 Report:
Innovations in Prevention

http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention

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Innovative Programs

National Sexual Violence Resource Center
Prevention Assessment

Year 2 Report:
Innovations in Prevention

- Curricula: Specific Youth skills
- Youth Leadership and Mobilization
- Mobilizing Men and Boys
- Mobilizing Communities to develop their own Prevention Initiatives

http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention

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What Strategy Do You Use?

A. Curricula: Specific Youth skills
B. Youth Leadership and Mobilization
C. Mobilizing Men and Boys
D. Mobilizing Communities to develop their own Prevention Initiatives

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Innovative Programs

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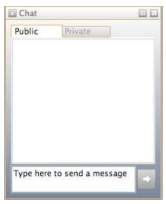

How does mobilizing and leadership lead to decrease in Sexual and Domestic Violence?

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Policy Example

- Policy itself can address problems that put communities at risk and help improve quality of life.
- Organizing a community to engage in the policy initiative can:
  1. Increase social networks and reduce isolation and alienation
  2. Give residents a sense of their own power and increase their ability to solve problems
  3. Strengthen individual members' sense of community

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Makani Themba is executive director of The Praxis Project, a nonprofit organization helping communities use media and policy advocacy to advance health justice

Citation is: Chavez, V, Chehimi, S, Cohen, L. *Prevention is Primary.* San Francisco, CA: John Wiley & Sons, Inc; 2007.

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Resilience Factors

- Economic capital and opportunity
- Social capital
- Built environment
- Quality services and institutions
- Artistic and creative opportunities
- Opportunities for meaningful participation
- Positive relationships and attachments
- High expectations
- Positive social-emotional development
- Good mental health

Source: http://www.cdc.gov/ViolencePrevention/youthviolence/riskprotectivefactors.html

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Risk Factors

- Poverty and economic disparity
- Community deterioration
- Discrimination and oppression
- Firearms
- Illiteracy and school failure
- Incarceration and re-entry
- Experiencing and witnessing violence
- Media violence
- Alcohol and other drugs
- Mental illness
- Gender socialization

Source: http://www.cdc.gov/ViolencePrevention/youthviolence/riskprotectivefactors.html

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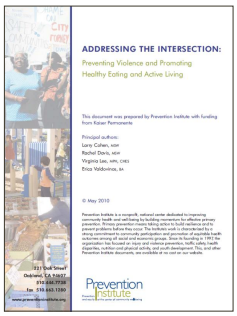
Healthy Eating and Active Living



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Addressing the Intersection through Cross-Cutting

- Creating safe spaces
- Promoting community development and employment
- Fostering social cohesion

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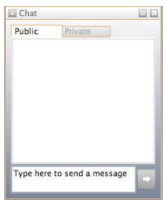

What is your cross cutting strategy?

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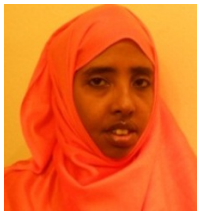

Sahra Abdi
Director of United Women of East Africa Support Team

Christine Gilfillan
Director of Education and Outreach at Berks Women in Crisis

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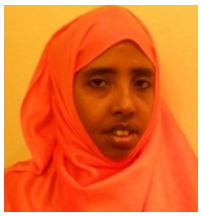

Voices of Women

East African Women & VOW

http://www.voicesofwomen.org/africa.html

Sahra Abdi
Director of United Women of East Africa Support Team

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Women's Group

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VOW Conference

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Christine Gilfillan
Director of Education and Outreach at Berks Women in Crisis

Berks Women in Crisis

http://www.berkswomenincrisis.org/

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CAYP peaceWORKS
A TEEN ALLIANCE FOR SOCIAL JUSTICE

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CAYP peaceworks
A TEEN ALLIANCE FOR SOCIAL JUSTICE

- Day one: "Adultism" and opening exercises
- Day Two: Racism
- Day Three: Sexism & Violence against women & girls
- Day Four: Heterosexism
- Day Five: Classism, ally work, closing

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Indicators

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?

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Sample Mobilization Indicators

- Members are prepared to advocate and speak out
- Design reflects the values of the groups & adjusts to meet emerging issues
- Initiative serves as a network and hub

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Sample Leadership Indicators

- Decision making structure supports community driven priorities
- Initiatives are defined by group
- Members of the group act as spokespeople

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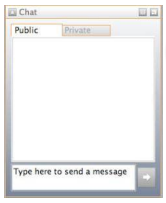

What are indicators that will measure progress towards mobilization and leadership?

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