

# WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

WHEN PLACE IS THE FOCUS:  
CONNECTING SEXUAL AND DOMESTIC VIOLENCE  
PREVENTION APPROACHES TO  
YOUR LOCAL COMMUNITY



PreventConnect  
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Email Group (listserv): <http://groups.yahoo.com/group/Prevent-Connect/>  
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PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



## How to use this technology



- Raise hand
- Text chat
- PowerPoint slides
- Polling questions
- Phone

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.



## 2012 Web Conferences

### Connect for Success:

#### Enhancing impact through innovative partnerships

- [A Good Solution Solves Multiple Problems \(April 24, 2012\)](#)
- [Social Change and Social Justice: Building Bridges Between Movements \(May 22 & 23, 2012\)](#)
- [Don't Let Prevention Stand Alone: Integrating Prevention Efforts in Your Agency and Community \(June 13 & 14, 2012\)](#)
- [Expanding the Evidence Dialogue I: Exploring Research, Community Context and the Experiences of Practitioners to determine \*What Works\*. \(June 18 & 20, 2012\)](#)
- [How Can We Help? Developing Shared Goals For Diverse Community Priorities \(July 31, 2012\)](#)
- [When Place is the Focus: Connecting Sexual and Domestic Violence Prevention Approaches to Your Local Community \(August 15 & 16, 2012\)](#)
- [Expanding the Evidence Dialogue II: Balancing Research, Community Context and the Experiences of Practitioners to determine \*What Works\*. \(September 18 & 19, 2012\)](#)



## PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression



## When Place is the Focus

Training conducted by:



Annie Lyles, MSW



Carolina Guzman, MPH

**August 15 & 16, 2012**  
**11:00AM -12:30 PST; 2:00-3:30 PM EST**



## This Year's Focus

### Connect for Success: Enhancing Impact through Innovative Partnerships

- Build upon foundational understanding **primary prevention**
- Explore **specific strategies** to enhance partnerships
- Identify opportunities to incorporate the principles of primary prevention in the **development, implementation and evaluation** of efforts to end sexual and domestic violence.



## Learning Objectives

- Engage in a **candid discussion** of the challenges and opportunities
- Provide examples of **lessons learned**
- Identify opportunities to incorporate **population based efforts**
- Identify **potential indicators**



# Prevention

a systematic process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

## Primary Prevention

taking action before sexual and domestic violence occurs.



## The Prevention Continuum

### Up Front

### In the Thick

### Aftermath



Approaches that take place **BEFORE** violence has occurred to prevent initial perpetration or victimization

*Immediate* responses **AFTER** violence has occurred to deal with the consequences in the short-term

*Long-term* responses **AFTER** violence to deal with the lasting consequences and treatment interventions



## Norms

*more than a habit*

*based in culture & tradition*



*sanction behavior*

*taken for granted*

*attitudes, beliefs, ways of being*



*behavior shapers*

*communicate regularity in behavior*

## Norms

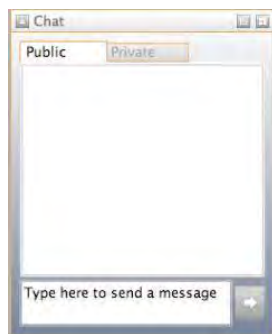
- Power and Control
- Limited Roles for Women
- Narrow Definitions of Masculinity
- Violence
- Privacy and Silence

## When Place is the Focus: Connecting Sexual and Domestic Violence Prevention Approaches to Your Local Community



## When Place is the Focus



What place-based efforts are taking place in your community?



## When Place is the Focus

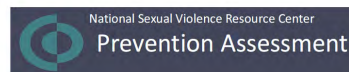


### Year 2 Report: Innovations in Prevention

<http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention>



## Community-Specific Approach



### Year 2 Report: Innovations in Prevention

Prevention requires taking a community-specific approach as opposed to an approach that is pre-packaged.

*"...what we do will be driven by the community. We want to respond to what the community needs."*



<http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention>





## What is THRIVE?

### Tool for H Health and R Resilience in Vulnerable Environments:

- Focuses on the Social Determinants of Health
- A framework to develop local strategies to address poor health outcomes
- Emphasizes health equity especially, for communities of color.



## THRIVE

### can help close the health gap by:

- Helping to develop a shared understanding of the social determinants of health and health equity
- Promoting the value of upstream approaches as an approach for equity
- Building community capacity while building on community strength
- Being a strategic planning tool at community and organizational levels
- Organizing difficult concepts and enables systematic planning

## Elements of Community Health

### EQUITABLE OPPORTUNITY



- ◆ Education
- ◆ Living wages & local Wealth

### THE PEOPLE


- ◆ Social networks & trust
- ◆ Participation & willingness to act for the common good
- ◆ Norms/Costumbres


### THE PLACE

- ◆ What's sold & how it's promoted
- ◆ Look, feel & safety
- ◆ Parks & open space
- ◆ Getting around/ Transportation
- ◆ Housing
- ◆ Air, water, & soil
- ◆ Arts & culture





## A Model for Evidence-Informed Decision Making in Public Health





National Collaborating Centre for Methods and Tools. (2012). A Model for Evidence-Informed Decision-Making in Public Health. [fact sheet]. Retrieved from [http://www.nccmt.ca/nubs/FactSheet\\_EIDM\\_EN\\_WEB.pdf](http://www.nccmt.ca/nubs/FactSheet_EIDM_EN_WEB.pdf)





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<http://www.miami.edu/sonhs/index.php/sonhs/>

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# The Partnership For Domestic Violence Prevention ( PDVP)



Coordinated Victim Assistance Center (CVAC),  
Miami Dade Community Action and Human Services Department



Hialeah Senior High School,  
MDC Public Schools



School of Nursing & Health Studies,  
University of Miami

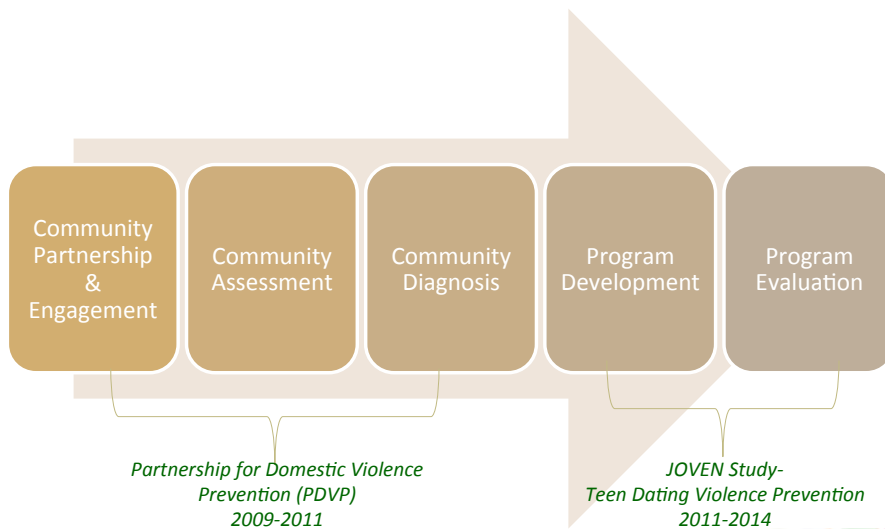


School of Education and Human Development,  
University of Miami

Preventing domestic violence in Miami-Dade County through evidence-based solutions



## PREVENTION MODEL



Funded by the Robert Wood Johnson Foundation Nurse Faculty Scholars Program to Gonzalez-Guarda, RM (PI), 2011-2014 & National Center for Minority Health & Health Disparities Grant 1P60 MD002266 to Nilda Peragallo, (PI), 2009-2011



**JOVEN (YOUTH):  
JUNTOS OPUESTOS A LA VIOLENCIA ENTRE NOVIOS/  
TOGETHER AGAINST DATING VIOLENCE**

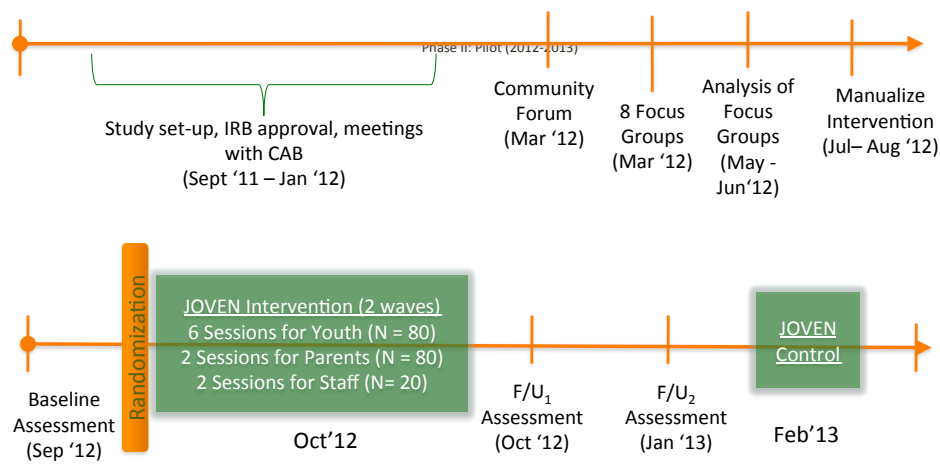
**Specific Aims:**

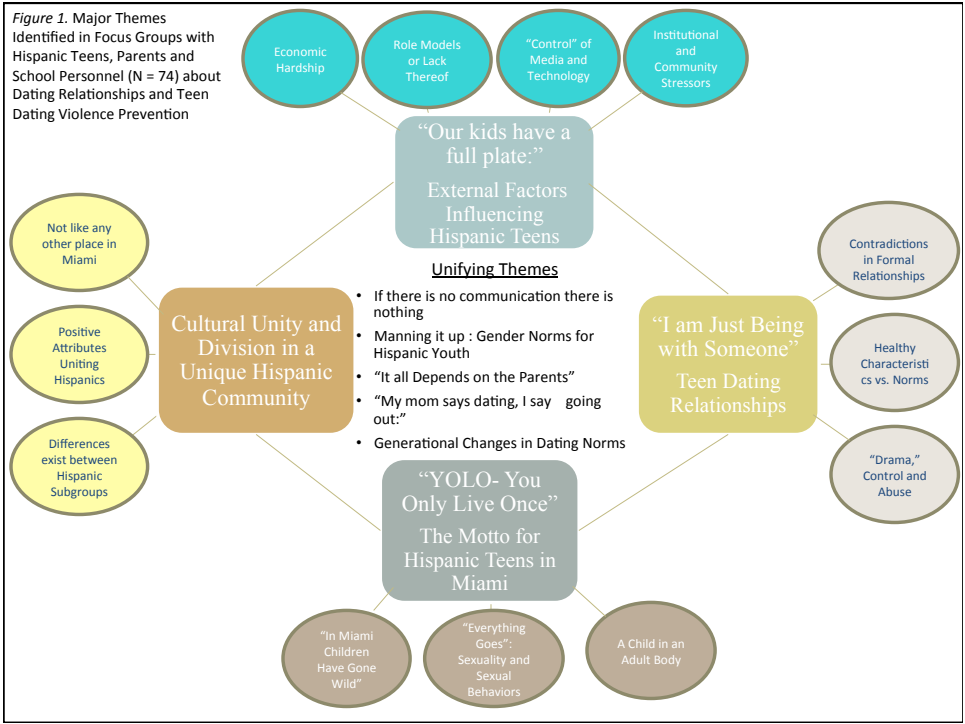
1. Develop a culturally-specific, school-based and theoretically grounded TDV prevention program, JOVEN, for Hispanic 9<sup>th</sup> graders, including components for parents and school personnel (Phase I)
2. Pilot test the JOVEN program to (Phase II)
  - assess feasibility and acceptability
  - evaluate the preliminary efficacy of JOVEN



**JOVEN ACTIVITIES**

**Phase I: Development (2011-2012)**







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**Karen Artichoker**  
Consultant  
Indigenous Women's  
Justice Society



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## Please Answer the Polling Question

Is the geographic region you serve primarily...

- A. Urban environment
- B. Suburban environment
- C. Rural environment and an Indian Reservation
- D. Rural environment



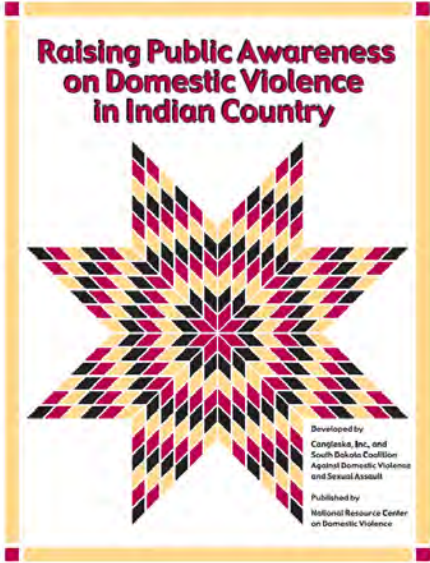
## Please Answer the Polling Question

Is there an Indian reservation near by or do you serve Tribal People?

- A. Yes
- B. No








**Raising Public Awareness  
on Domestic Violence  
in Indian Country**

Developed by  
Cangjaska, Inc., and  
South Dakota Coalition  
Against Domestic Violence  
and Sexual Assault

Published by  
National Resource Center  
on Domestic Violence

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**Aldo Seane**  
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## When Place is the Focus



What are some characteristics of a cultural approach?

## Indicators

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?



## When Place is the Focus



What are indicators that will measure progress toward place based prevention efforts?



Prevention  
Putting prevention at the center of community well-being  
Institute

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Email Group (listserv): <http://groups.yahoo.com/group/Prevent-Connect/>  
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